

GREENSMES Meeting in Apuglia 12-14 November 2024

The GREENSMES project partners representatives, attended the SC Meeting and learning visit in Bari, Italy, from 12-14 November 2024. The goal of the events in Apuglia was bringing together partners and stakeholders from across the Adriatic-Ionian region in several events during these days in order to start setting the stage for collaborative efforts to support SME modernization and green innovation.

The SC meeting was held on 12 November at the premises of University of Bari. It was focused on the alignment of the project activities and fostering cross-border collaboration. Afterwards, all participants had the opportunity to explore local initiatives that showcased the region's commitment to sustainability, mostly putting emphasis on the green and sustainable strategy of the region, water conservation, sustainable usage practices and interconnection of ecosystems.



The visit to Bari culminated in a high-level event featuring key stakeholders from the Puglia region, titled **“Green Business in Puglia: Excellence, Opportunities and Supporting Tools for SMEs”**. Discussions highlighted the region's role in addressing green innovation and enhancing SME skills and competences to drive green business growth. All participating stakeholders and project partners from the Adriatic-Ionian region had an opportunity to exchange experience and shape a vision not only for the GREENSMES project, but also for sustainable future of the Adriatic-Ionian region.